



ORGANIZER

SPLASH CHALLENGE FESTIVAL 2018

24/8/2018 - 2/9/2018

DATARAN PAHLAWAN MELAKA MEGAMALL



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- For details clarification, please contact:
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EVENT INFO



24/8/2018

-

2/9/2018



DATARAN PAHLAWAN MELAKA MEGAMALL



FESTIVAL

WEEKDAYS: 3PM-10PM

WEEKENDS: 10.00 AM – 10PM

5KM FUN RUN

2/9/2018 | 7.30 AM

FLAG-OFF TIME

****Tentative, subject to change***

EVENT INFO



Event Type

Fun Run & Festival

Proposed Date

24/8/2018- 2/9/ 2018 (10 Days)

Proposed Time

6.30am-10.00pm(Fun Run) | 10.00am-10.00pm (Festival)

Gimmick

250ft long Inflatable Obstacle Challenge

Location

DATARAN PAHLAWAN MELAKA MEGAMALL

Organizer

Sambill Park (M) Sdn Bhd (reference: www.dj-events.com)

**Target
2,000
runners!**

EVENT INFO



5km Fun Run

Adult RM68

Child RM48

Inclusive runner entitlements.

5km Fun Run + Festival

Adult RM 88

Child RM 68

Inclusive runner entitlements.

No time limit on playing all the activities in one day.

Festival (One Day Pass)

Adult RM30

Child RM20

Family (2 Adults + 2 Kids) RM80

No time limit on playing all the activities in one day.

*Kindly contact organizer for getting details on Corporate & School Package.

REGISTRATION DETAILS



ENTITLEMENTS



5 KM
(Fun Run)



Dry Fit
Tee



Bib
Number



Finisher
Medal



E-Certificate



Waterproof phone
bag



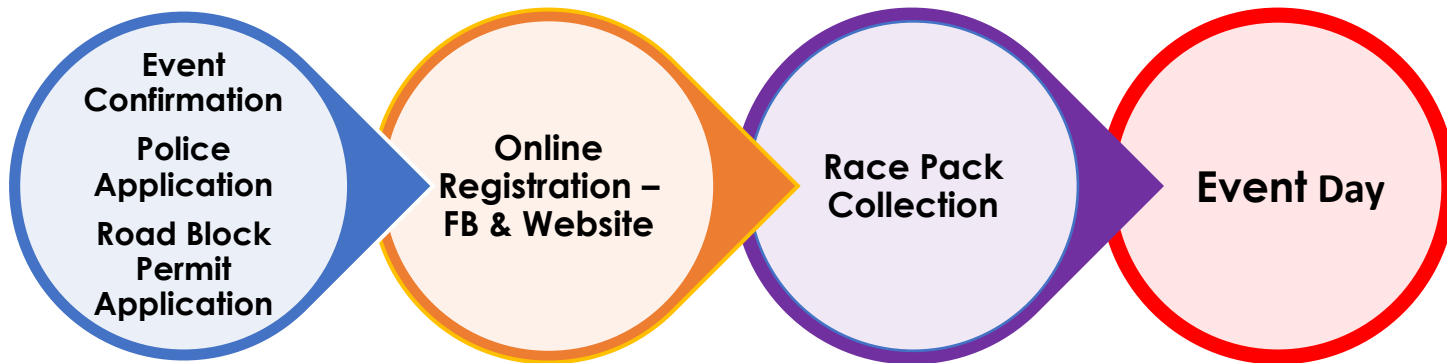
Water Gun

RACE KIT COLLECTIONS

31/8-1/9/2018

**DATARAN PAHLAWAN MELAKA
MEGAMALL**

TIMELINE



TARGET AUDIENCE



Adult & Family Oriented

AGE GROUP
13 –above

EVENT DETAILS



Event consists of 3 components: **1. 5KM Fun Run** **2. Inflatable Obstacle Challenge** **3. Festival**

Fun Run

- Suitable for families, "casual" and "fun" route
- Attractive to wide range of demographic
- Around iconic landmarks in your city



Inflatable Obstacle

- 250ft long Inflatable Obstacle



Festival

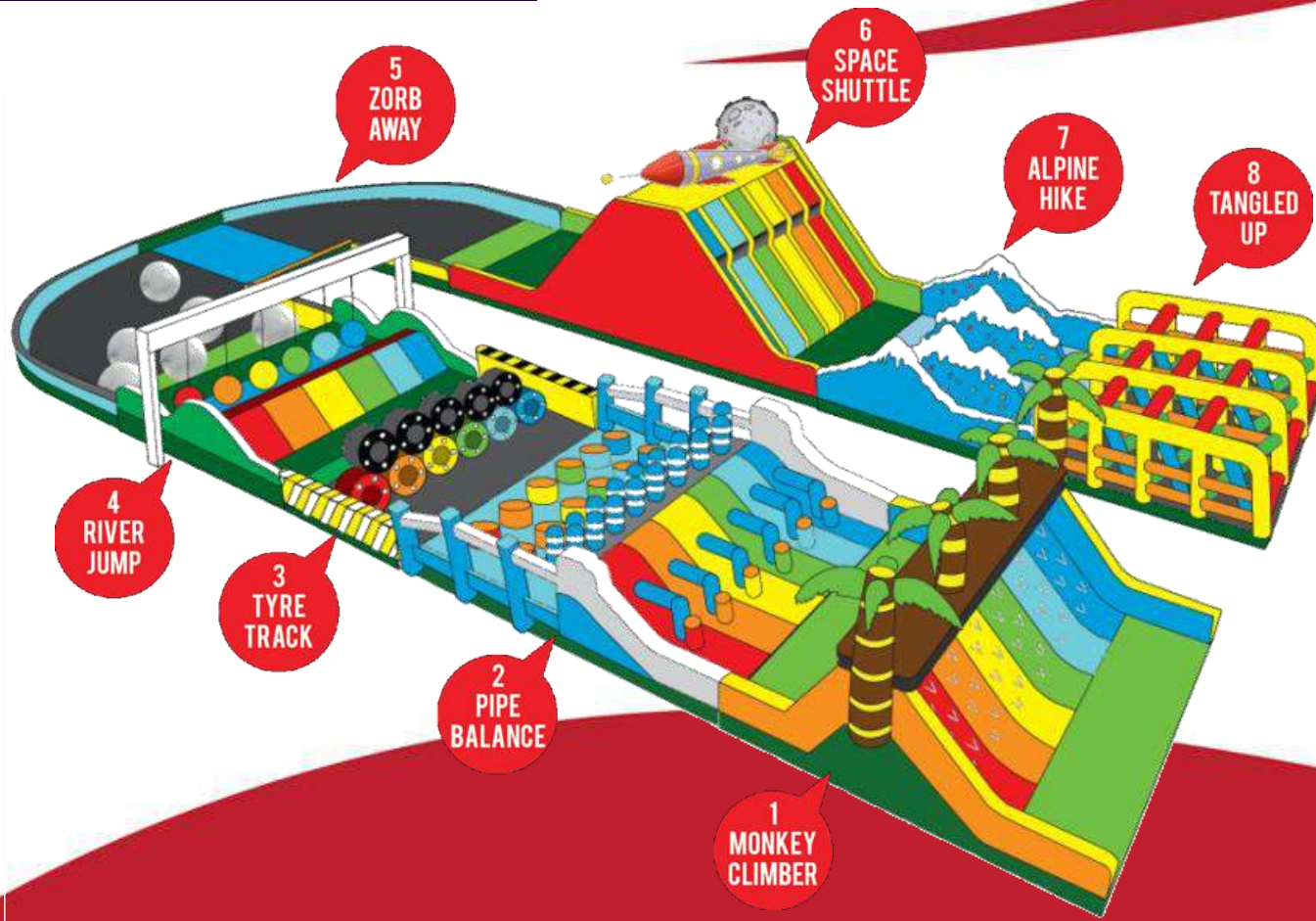
- After-race activity site that consists of:
 - Water Zone, Bubble Zone, Excitement Zone, F&B zone



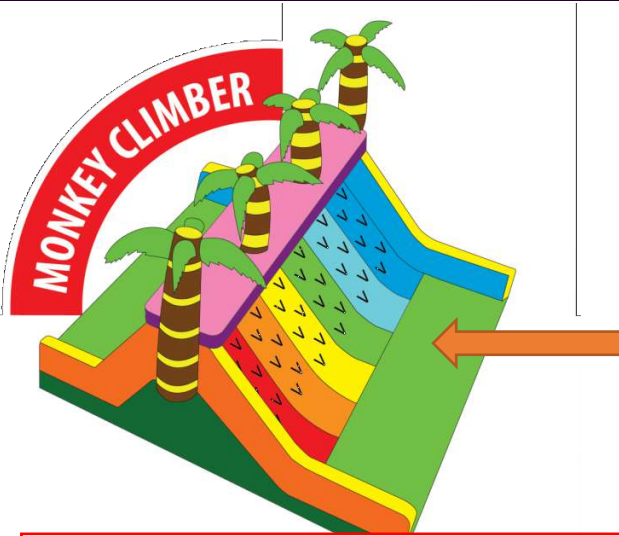
INFLATABLE OBSTACLE

**Splash
Challenge
Festival**

INFLATABLE | BUBBLE | FESTIVAL

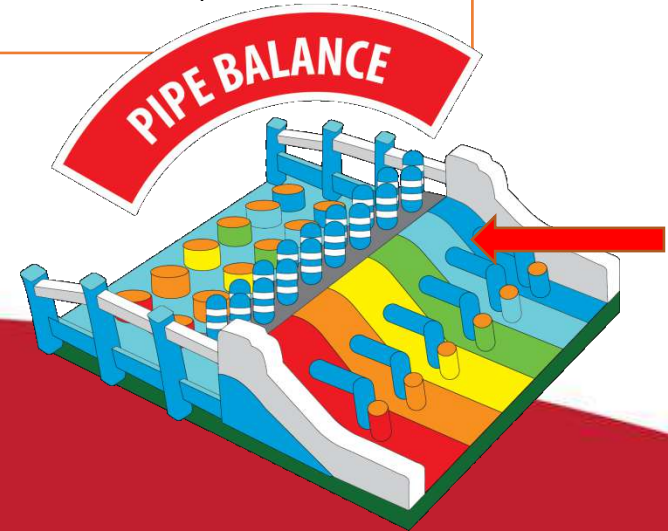


INFLATABLE OBSTACLE

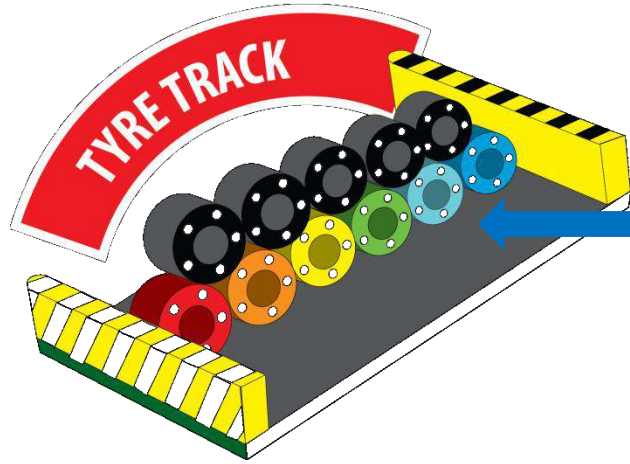


Runners will begin their race with the Monkey Climber Course, with their starting lane. Test their muscular fitness as they climb using the aid of V harnesses sewn unto the inflatable. Their footwork and upper body strength is also tested at the peak of the inflatable, as there is a bump that makes reaching the top no easy matter. They will then slide down on the other side

Runners will be tested on their ability to balance themselves on a slightly shaky inflatable pipe beam. Upon reaching the end of the beam, they will need to stabilize themselves as they attempt to stand on beam in order to reach the top. Runners will then squeeze through inflatable pipes obscuring their path on the top. Runners will choose to climb down / jump unto wide cylinder base below and hop their to the next cylinders until reaching the end of the obstacle



INFLATABLE OBSTACLE



Runners will be tested on their *grip and hand-foot coordination*, then climb / jump down and crawl through the hole available at the colour tyres at the bottom.

Runners will be tested on their *lower body strength* as they attempt to run and jump to push themselves up to the peak of their 3rd overall climb in the course.

They will then be tested on their *courage and spatial coordination* as they make the leap to reach the chained ball-swing.

After which, runners need to balance themselves on the swinging ball while attempting to remove flag from the chains.

They will then use their body weight and motion to create enough momentum in the swinging ball to jump across the water moat below them



**Splash
Challenge
Festival**

INFLATABLE | BUBBLE | FESTIVAL

INFLATABLE OBSTACLE



Runners are faced with the ultimate endurance test as they have to overcome the highest peak climb.

Runners will be tested on their motor skills and predictive ability at this indoor climbing course. Grip strength and ability to control their body gravity by hugging close to the wall also helps to smoothen and quicken their horizontal climb across the alpine mountains.



INFLATABLE OBSTACLE



Runners will be tested on their maze solving skills and speed as they make their way through a tangled inflatable maze which they will need to climb, duck, crawl to reach the other side.



FESTIVAL

Activities zone under a Giant tent for participants to enjoy regardless on rain or sun. Can be treated as rest area.

Tent Size: 65ft X 60ft



FESTIVAL



INFLATABLE ZONE

Splash
Challenge
Festival

INFLATABLE & BUBBLE GUM



Inflatable Playground



Variety Theme Inflatable



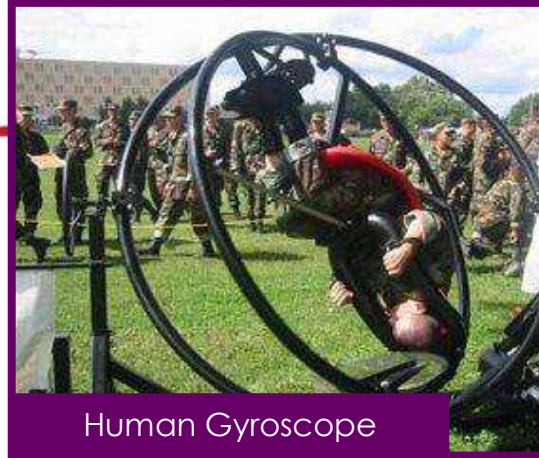
Giant Football Dart



EXCITEMENT ZONE



Rodeo Bull



Human Gyroscope



Human Zorb Football



Gladiator

**Splash
Challenge
Festival**
INFLATABLE | BUBBLE | FESTIVAL

WATER ZONE



Water Splash Battle



Water Sponge Balls Battle



Dunking Tank



Water Balloons Battle



BUBBLE ZONE



Bubble Wonderland



Slide and Strike



F&B ZONE



Inflatable Food Trucks

SPONSORS AREA



Promotional Booth

Facilities: Canopy, Fan, Light, Bare space

Size: 10'x10'

Material: Wooden

Size: 4' (L) x 2' (W) x 8' (H)



PROPOSED AGENDA



31.8 & 1.9.2018 (FRIDAY & SATURDAY)

11.00am – 8.00pm

Race Kit Collection

10.00am – 10.00pm

Splash Challenge Festival

2.9.2018 (SUNDAY)

6.30am - 7.00am

Race Kit Collection

7.00am - 7.10am

Assembly of Participants

7.10am

Safety Briefing

7.15am

Zumba Warm-Up

7.30am

Flag Off of Fun Run (5km)

10.00am

Fun Run Ends – Finishers' Medals

+

Breakfast Redemption

+

Festival Starts

10.00 pm

Event Ends

RUNNER KITS & MEDAL



Round Neck Tee Shirt for Runner
Printing: 2-sided Size: S, M, L, XL, XXL
Brand: Vomos
Sex: Unisex Feature: Dry Fit



Medal
Example
Material: Metal
Size: 3 inches



Bib Number design Example

INFLATABLE ENTRANCE ARCH



H = 7.6m (25FT)
L = 4.5m (14FT)

ROUTE MAP

**Splash
Challenge
Festival**
INFLATABLE | BUBBLE | FESTIVAL



FESTIVAL LAYOUT



OTHER FACILITIES



Genset



PA System Covering the event area with 6 speakers



Mobile Toilets X 12
6 for male and 6 for female



Water Refill Station



Water Station Setup -
1 water stations



Sufficient Road Cones

Splash
Challenge
Festival

INFLATABLE | BUBBLE | FESTIVAL

OTHER FACILITIES

Splash
Challenge
Festival



Photographer



Videographer with Drone



Zumba Dancers- 3 pax



Cleaning Services



Instant Photo Printing



Sambill Park (M) Sdn. Bhd. (co. no. 750 787-M)

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THANK YOU